



NOTICE OF PUBLIC HEARING

Take notice that the Council of the Town of St. Paul is proposing to pass a bylaw pursuant to Section 692 of the Municipal Government Act.

The purpose of the public hearing is to obtain public input on proposed Bylaw No. 2022-03 (Land Use Bylaw 2021-04: Text Amendments):

- To revise the text in Section 6.3: Electronic Signs in the Land Use Bylaw.

DATE:	Monday, March 28, 2022 Regular Council Meeting
TIME:	7:30 p.m.
LOCATION:	Town Hall (5101-50 Street) Council Chambers (2nd Floor), Town of St. Paul www.stpaul.ca Go to Town Hall>Live Stream Meetings

NOTE: This amendment applies to the community as a whole, therefore, written letters will not be mailed to any particular property owner.

To obtain a copy of the proposed bylaw, you may go to: <https://townstpaul.civicweb.net>, then click Document Center>Bylaws-Proposed.

Residents who are interested in speaking on the proposed bylaw are encouraged to attend the public hearing or alternatively present a written submission no later than **March 21, 2022 (12:00 Noon)**. Written submissions will be included in the Council agenda package and should be clearly marked to include the Bylaw number. The names and addresses of persons providing comments will become part of the public record. Other personal information is protected by the privacy provisions of the Freedom of Information and Protection of Privacy (FOIP) Act.

For more information please contact Aline Brousseau, Director of Planning & Legislative Services at 780-645-8540 or pd@town.stpaul.ab.ca.

**BYLAW 2022-03
OF THE
TOWN OF ST. PAUL**

A BYLAW OF THE TOWN OF ST. PAUL, IN THE PROVINCE OF ALBERTA, TO AMEND THE LAND USE BYLAW 2021-04, BEING THE LAND USE BYLAW OF THE TOWN OF ST. PAUL.

WHEREAS, Section 639 of the Municipal Government Act, R.S.A. 2000, Chapter M 26 a municipality shall pass a Land Use Bylaw and may amend the Land Use Bylaw; and

WHEREAS, it is deemed expedient to amend Bylaw 2021-04 as set out in Section 692 of the Municipal Government Act, R.S.A. 2000, Chapter M 26 as amended; and

NOW THEREFORE, under the authority and subject to the provision of the Municipal Government Act, R.S.A. 2000, Chapter M-26 as amended and by virtue of all other powers in the Town of St. Paul; the Council of the Town of St. Paul, duly assembled, enacts as follows.

That Bylaw 2021-04 is amended as follows:

1. That Section 3. Electronic Signs of Part 6: Sign Regulations, be repealed and replaced with the text as shown on Schedule "A".
2. This Bylaw shall come into effect upon passing of the third and final reading.

MOTION BY COUNCILLOR _____ THAT BYLAW 2022-03 BE GIVEN FIRST READING THIS _____ DAY OF _____, 2022.

MOTION BY COUNCILLOR _____ THAT BYLAW 2022-03 BE GIVEN SECOND READING THIS _____ DAY OF _____, 2022.

MOTION BY COUNCILLOR _____ THAT BYLAW 2022-03 BE GIVEN THIRD AND FINAL READING THIS _____ DAY OF _____, 2022.

Maureen Miller
Mayor

Steven Jeffery
Chief Administrative Officer

DRAFT

Mayor Initials: _____

CAO Initials: _____

PART 6: SIGN REGULATIONS

3. ELECTRONIC SIGNS

Electronic Sign, as shown in [Figure 12](#), means a sign that is combined with a Freestanding Sign and that can display words, symbols, figures, or images that can be electronically changed by remote or automatic means.

- a. All Electronic Signs require a Development Permit.
- ~~b. Electronic Signs with a message display that is between 1.0 m² and 2.3 m² shall be spaced a minimum of 100.0 m from each other.~~
- ~~c. Electronic Signs with a message display that is larger than 2.3 m² spaced a minimum of 200.0 m from each other.~~
- d. Electronic Signs shall be located in the front or side yard of commercial and industrial buildings only.
- e. No part of an electronic message display shall be less than 3.0 m above grade.
- f. The location of any electronic message display shall be subject to review by the Development Authority, Public Works, and Alberta Transportation where required.
- g. In the case of a one-sided electronic message display, or where the rear of the display is visible to the public, it shall be finished with a material suitable to the Development Authority.
- h. All electronic message displays must include a dimming feature that will automatically reduce the brightness level to adapt to the ambient light level.
- i. Electronic Signs shall not:
 - ~~i. be located within 30.0 m of a Residential District directly face a residential district;~~
 - ii. change the display or message more frequently than once every 6 seconds, with a transition period of 1 second or less; and
 - iii. negatively impact safety due to illumination levels, location or any other factor as determined by Alberta Transportation.
- j. ~~Electronic Signs shall adhere to all other Freestanding Sign regulations. A maximum of 2 electronic signs shall be allowed on a site.~~
- k. Notwithstanding s. 6.3.i.i. listed above, a sign containing an electronic message display that is located within 30.0 m of a lot line in a residential district, shall not operate or only have a black screen between the hours of 11:00 p.m. and 6:00 a.m.

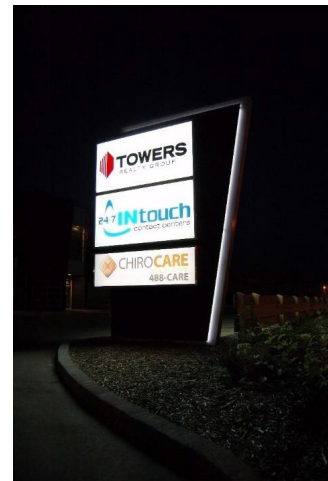


FIGURE 12: SAMPLE OF ELECTRONIC SIGN